

TURN YOUR IDEAS INTO ACTION!

The Portsmouth Health Department is initiating Mobilizing for Action through Planning and Partnerships (MAPP), a community-led strategic planning process for improving community health. The success of this process depends upon broad community participation and representation from all types of community organizations, so we encourage you to get involved!

Join Us!

As a community member, your valuable input is needed, and we invite you to:

- Attend the MAPP Kick-Off Meeting (Date/Time TBA)
- Participate in a community dialogue event to define a vision for a healthy community
- Contribute to the Community Themes and Strengths Assessment, Local Public Health System Assessment and/or Forces of Change Assessment
- Join other community partners in identifying strategic issues throughout our community
- Collaborate with community partners in developing and implementing a plan for action

To get involved, please contact:
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The MAPP Approach

Results-oriented and community focused, Mobilizing for Action Through Planning and Partnerships, or MAPP, is a community-wide strategic planning process for improving public health. This framework helps communities define and address the public health issues that are most important to them, identify resources for addressing those issues, and take action to improve conditions that support healthy living.

MAPP is generally led by one or more organizations and is completed with the input and participation of many organizations and individuals who work, learn, live, and play in the community. The process is empowering and helps communities create their own public health agenda, empower organizations to create and leverage a broader coalition, and ultimately, to help individuals have more control over their own health.

As your partner in navigating a MAPP process, NACCHO offers training, technical assistance, resources, and peer networking via a dedicated online forum, www.naccho.org/mapp.

Both user-friendly and practical, the MAPP process features six phases:

- 1 Organize for Success/Partnership Development:** Community members and agencies form a partnership and learn about the MAPP process;
- 2 Visioning:** Those who work, learn, live, and play in the MAPP community create a common understanding of what it would like to achieve. The community decides the vision, which is the focus of the MAPP process;
- 3 Four MAPP Assessments:** Qualitative and quantitative data are gathered to provide a comprehensive picture of health in the community;
- 4 Identify Strategic Issues:** The data are analyzed to uncover the underlying themes that need to be addressed in order for a community to achieve its vision;
- 5 Formulate Goals and Strategies:** The community identifies goals it wants to achieve and strategies it wants to implement related to strategic issues; and
- 6 Action Cycle:** The community implements and evaluates action plans to meet goals, address strategic issues, and achieve the community's vision.

For more information, go to www.naccho.org/mapp. Interested in bringing MAPP to your community? Contact: mapp@naccho.org.

Improving health is designed to ensure the conditions for a dynamic state of complete physical, mental, spiritual, and social well-being.

To get where you want to go in community health, follow MAPP.